



Mark Speakman

Attorney General
Minister for the Prevention of Domestic Violence

David Elliott

Minister for Police and Emergency Services

MEDIA RELEASE

Sunday, 28 June 2020

JOINING FORCES TO STOP SCOURGE OF DOMESTIC VIOLENCE

Call the police if you see or hear domestic violence – that’s the clear message from the NSW Government, Crime Stoppers and the NSW Police as a new joint TV advertising campaign begins on commercial networks.

Attorney General and Minister for the Prevention of Domestic Violence Mark Speakman said the six-week campaign comes after five women were killed in domestic violence murders across NSW in the last eight weeks.

“The brutal killings of these innocent women are just another tragic reminder of this terrible scourge – the latest victim was only 18 years old,” Mr Speakman said.

“I’m calling on the community to be a lifeline for these victims. When you know there’s an emergency happening next door which requires an urgent police response, don’t hesitate.

“Your phone call could be the difference between that woman living and that woman dying.”

Minister for Police and Emergency Services David Elliott said the dedicated men and women in blue need the community to be their eyes and ears across our neighbourhoods.

“Police do an incredible job responding to emergencies 24/7, and domestic violence call-outs can be some of the most violent and volatile scenes they confront,” Mr Elliott said.

“But they can’t respond if they don’t know what’s happening. That’s why we’ve joined Crime Stoppers and police to ensure domestic violence is reported so police can attend, arrest perpetrators and ultimately save lives.”

Crime Stoppers CEO Peter Price AM said home should be the safest place on the planet, offering solace to families – but sadly for some, it can instead become a living nightmare.

“Our mandate is for a safer NSW, which is why we continue to deploy our resources in the best way possible to make it safer for all, irrespective of age, race, or religion,” Mr Price said.

“Crime Stoppers promotes ‘good neighbourly behaviour’, so please look after your neighbour because you never know when they might be picking up the phone to help you one day.”

NSW Police Domestic Violence Corporate Spokesperson, Assistant Commissioner Mark Jones, said police respond to thousands of domestic violence incidents each year.

“Officers are responding proactively to domestic violence more than ever, with Domestic Violence Liaison Officers in every command and High Risk Offender Teams in every region holding perpetrators to account and protecting victims,” Assistant Commissioner Jones said.

“But we need the public’s help. If you know that someone is in immediate danger, if their life is being threatened, then pick up the phone immediately and report to police.”

This ad campaign builds on the NSW Government’s ongoing commitment to reduce domestic and family violence, including the recent NSW and Commonwealth investment of more than \$21 million to boost frontline services in response to COVID-19.

The ads can be viewed at <https://www.youtube.com/user/CrimeStoppersNSW> and will run across all commercial networks and their catch-up counterparts from today, as well as SBS, social media and in doctors’ surgeries across the state.

For more information about Triple Zero (000) and other reporting pathways including Crime Stoppers NSW, visit <https://www.triplezero.gov.au/triple-zero/home>.